



HOW TO CERTIFY FINISHED PRODUCTS WITH NATRUE

WHAT: Natural or organic finished cosmetic products

WHO: Producers, third-party manufacturers, and brand owners

HOW: Third-party certification by a NATRUE Approved Certifier. It consists of 2 steps: (1) Evaluation of the product formula and (2) Audit on the manufacturing site.



From July 1, 2024:
All new products must include ONLY approved/certified raw materials.

From July 1, 2025:
All products under certificate renewal must include ONLY approved/certified raw materials.

FOLLOW THESE FIVE STEPS:

1. ASSESS THE CRITERIA

Check the requirements of the NATRUE standard for finished products and ingredients.

Any questions? Please ask us!

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2. CHOOSE

Contact us: Ecogruppo Italia is an international approved certifier, also known as **NAC**

NOTE:

NATRUE is the standard owner, the certificate will be issued by Ecogruppo Italia.

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3. ACCEPT THE OFFER

This includes:

- **Certification costs**
- **Label fee costs**

Contact us to get a customized quote!

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4. PASS THE AUDIT

It is made up of two parts:

- **Documentation check**
- **On-site inspection**

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5. DONE!

You will receive the certificate, and your products will be added to **NATRUE's online database**, always available for free on the NATRUE official website:

www.natrue.com

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We offer you:



- VALIDATION**
- EFFICIENCY**
- PROACTIVITY**
- PROMOTION**